



PRESS RELEASE

BTR ARE THE WINNERS. BUSINESS TRANSPORT RESOURCES (BTR) ARE AWARDED THE PRESTIGIOUS “BEST GROUND TRANSPORTATION COMPANY 2012” AWARD BY THE INDUSTRIES LEADING INDIVIDUALS AND ORGANISATIONS AT THE BUSINESS TRAVEL AWARDS.

LONDON, LOS ANGELES, CHENNAI – FEBUARY 29th, 2012 – Business Transport Resources (BTR), an independent ground transportation management company founded in 2001 with offices in Europe, North America and Asia were announced the winners of the 2012 Business Travel Awards at the Grosvenor House Park Lane London. Fulfilling and driving efficiencies and cost savings for corporations and service providers worldwide, BTR offers clients a fully managed or outsourced global ground transportation solution, via a vetted network of more than 5,000 providers in North America, 850 in Europe and an additional 600 in Asia.

This provider network is incorporated into BTR’s system which is integrated and enabled to communicate through all the major GDS, TMC, Interment and corporate intranet booking tools, giving clients a simple and efficient one stop solution to manage or outsource their ground transportation needs around the world.

Many BTR clients are multinational, and are looking for ways to drive savings and efficiency as they book ground transportation for employees and clients around the world, BTR offers local market ground service at near local market rates. Through our partnership with the leading technology company Global Ground Automation (GGA), we can now offer a fully-outsourced system with a single point of access to an international provider portfolio.

With this partnership, BTR now offers access to nearly 35,000 ground transportation service providers across the United States, Europe and Asia. With a single point of access for booking, MI and invoicing, businesses can better manage or outsource their land transportation need in terms of cost, environmental concerns and corporate social responsibility. Clients can also apply their travel policies by leveraging “business rules” within the platform.

About Business Transport Resources (BTR)

BTR was founded in 2002 from a client requirement to manage all their Ground Transportation bookings through a central point, manage spend and have a detailed consistent MI. The business and the platform has been continually developed over time and improved the strategic aims of BTR and ensure its growth, profitability in the market place and its commitment to service for its clients. This proactive and preemptive approach has enabled BTR to offer clients a truly global one-stop managed or outsourced solution to their Ground Transportation requirements. For more information please visit www.btr.org.uk

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